

Appendix I to Item No-4.02.

UNIVERSITY GRANTS COMMISSION

GUIDELINES
FOR
MEDIA CENTRES

UNIVERSITY GRANTS COMMISSION
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UNIVERSITY GRANTS COMMISSION

I. CREDO OF COUNTRYWIDE CLASSROOM

PREAMBLE

The rapid expansion of the television infrastructure has made it possible to take TV programmes to almost any location in the country, if appropriate reception equipment is installed. The UGC is aware of the vital role that a powerful medium like TV can play in the field of education. Recognizing this potential of TV, the UGC through the Countrywide Classroom project, seeks to use the vast TV network to take high-quality university-level education to even the most remote parts of the country. Thus, college students (and others) in small towns or remote places will have, through TV, access to the best teachers and high-quality audio-visual material.

The Credo seeks to spell out, in operational terms, the philosophy and approach of the Countrywide Classroom broadcasts. It is a framework and touchstone on the basis of which the appropriateness of a programme can be judged.

OBJECTIVES

The broadcasts will aim to upgrade, update and enrich the quality of education, while extending its reach. They will attempt to overcome the obsolescence of the syllabus and present the latest advances in all fields, including especially in the newly-emerging ones. The programmes will seek to arouse the interest of the viewers, to whet their appetite and to broaden their horizons. The aim is to stimulate and not satiate.

APPROACH

The programmes will not be based on or restricted to the syllabus. Instead, they would seek to provide new insights, bring in new findings and take students on vicarious tours of places and laboratories they would rarely see. Inter-relatedness of various disciplines, and of developmental problems, would be highlighted, so that the sum is greater than a total of the parts. While the programmes will convey information, greater stress will be laid on the processes of converting information into knowledge and - hopefully - knowledge into wisdom. Thus, motivation, innovation, creativity and analysis will be the guiding elements. The pleasures of discovery, of inspiration and revelation, of hitting on a solution will be highlighted, as will the importance of searching, probing and questioning.

